## tonic

Project: State of DE - Open Enrollment Video

Concept: Script

Voice Over:

At Highmark Blue Cross Blue Shield Delaware, we have two great plans for you to choose from for the 2022-2023 year – our First State Basic PPO plan and our Comprehensive PPO plan.

With both of our plans, you can expect a whole lot more than what you're used to: more doctors locally and nationally, more ways to visit, and more support.

You can see the full details of both plans in your Highmark Blue Cross Blue Shield Delaware 2022-2023 benefits guide, but here's a quick breakdown.

With both our First State Basic PPO plan and our Comprehensive PPO plan, you get in person and virtual access to a local network of 8 hospitals and over 4,000 doctors and specialists. No matter where you are in our state, great care is always right around the corner.

If you choose to venture outside Delaware, you're still covered. Through the BlueCard program, our members get nationwide access to the largest physician and hospital network in the U.S., with over 1.7 million providers and 95% of doctors.

Both plans also include Blues on call, which gives access to virtual care and provide 24/7 access to nurses so you can see a provider, get a prescription, and receive treatment when and wherever you need.

We also have a team of people ready to help you schedule virtual or in-person appointments, and personalized support for chronic conditions through our care management programs.

New for this year, you have access to Rethink -- a program that specializes in helping care for children with learning, social, or behavioral challenges. Rethink gives your family 24/7 access to tools and resources that can help you and your care team understand, teach, and communicate with your child. And, it's available at no cost to you.

It's just our way of making sure your health coverage is a fit for your life.

Because Life.

To see the full details of each plan and find the one that's right for you, see your Blue Cross Blue Shield Delaware 2022-2023 benefits guide.